

Creating Online Learning Spaces Through Peer-to-Peer Blogging

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The Basics First

WHAT IS A BLOG?



Blogging Assignment & Objectives

- Each student created a "global issue blog" using text, links and multimedia.
- Selected one country as the focus of the blog.
- Demonstrate general analytical and critical thinking skills by discussing, researching and writing about global social issues.
- Present well-organized presentations on global social issues that reflect their understanding of the intersection of business and social responsibility.

Blogging Assignment & Objectives *continued*

- Researched and blogged about:
 - Global problems in that country (Human trafficking, poverty, environmental problems, human rights violations, lack of education, etc.).
 - How non-profit organizations and social enterprises are helping solve those problems.
- Commented on classmates' blogs.

Preparing Students to Use Individual Blogs

- Collaboration between multiple departments
 - Professor → ASC + Library → students
- Moderation & Feedback
- Rubrics

Post-preparation: Blogging and the Assignment

- Students and the assignment:
 - Experts in their topics
 - Commenting
 - Building relationships online
 - Going beyond the assignment

ASC & Library Presentation on Blogging

File Edit View Favorites Tools Help

Blackboard Learn

Marilyn Kulik My Places Home ? Help Logout

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NEED HELP? **CLICK HERE**

Home Courses Content Collection Library Faculty Self Service E-Mail Online Card Office Community

Blogging

Welcome to our Blogging Workshop on tips for creating successful blogs! Here you will find some information and tips for building a blog as well as successful blogging.

What you will find on this page:

- A video that takes you through some tips for successful blogging
- A PDF of the Blogging video that you can download and save to your desktop
- Links to additional blogging resources on the web

Comments (0)

What Did You Think?

Was this information helpful?

Yes No Don't Know

How useful is this page?
(1 = Not Useful, 5 = Very Useful)

1 2 3 4 5

Tips for Successful Blogging

Check out this brief video! It covers the basics of putting together a blog. You can download a PDF version of this video in the box below.

Comments (0)

Download the Tips for Successful Blogging Presentation Here

ASC Moderated Discussion

Blackboard Learn

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ADOUR BLOG
Forum is no longer available.
Available until:
Sunday,
November 21,
2010 11:26:00
PM EST.

↓ **Week 3: Blogging Workshop**
This forum is currently unavailable.

Welcome to our blogging workshop! Ever wonder what a blog was? Well, wonder no more! In this workshop you will get to know:

1. the story behind blogging
2. the basics of blogging

You will even get a chance to:

1. practice your blogging with a blogging exercise
2. receive feedback on your practice blog to help you focus your content
3. practice commenting your peers' blogs

So let's get started! Enter this forum and review each thread.

↓ **Week 2 Why are some nations rich and others poor?**

Why are some nations rich and others poor? **"...the richest 5 percent of the world's people receive more than 100 times the income of the poorest 5 percent"** (Sernau 2009). After reading **the lecture** (under course materials, Wk 2, Lecture), And, after viewing **the video, Capitalism Redefined** (under course materials, Wk 2, Required Resources), let's discuss the different perspectives on economic inequality -- those of Adam Smith, Karl Marx, Anthony Giddens, Hernando de Soto **With which do you agree most? Least? Why? Don't forget to review the grading rubric and sample posts under course information.**

Forum is no longer available.
Available until:
Saturday,
December 4, 2010
7:00:00 PM EST

15 10 0

19 19 0



- 1119_BERKC_LIBRARTS_SOC415_SECOL2 (SOC SOC415)
- Announcements
- Faculty Information
- Course Information
- Course Material
- Discussions
- Groups
- Course Tools
- My Course Page
- Berkeley Tutoring
- Blogs

Blogging Workshop Exercise

If a Course Blog can be graded, a grade assigned to an individual member is applied only to that individual. [More Help](#)

Create Blog Entry

View Drafts

Instructions

Based on our blogging workshop, our assignment is to:

1. Visit <http://www.smithmag.net/sixwords>
2. You will be writing a memoir today in *six words only*.
3. Please visit the website above to read about *six word memoirs*.
4. When you have read and understand what the six word memoir is, write you own!
5. Using the blogging guidelines from our workshop, create your blog entry and publish your six word memior. **Title your blog:** "Blogging Exercise-Memior"
6. Comment on two of your peers' blogs with positive comments.

About this Blog

Type: Course Blog

Entries: 0

Comments: 0

View Entries by:

Show Members without Entries

All Course Members

Index

- Indicates New Entries
- Indicates New Comments
- Indicates Not Graded User

COURSE MANAGEMENT

- Control Panel
- Content Collection
- Course Tools

Blogs on Blackboard



Blogs

Blogs are an open communications tool for Students to share their thoughts.

[More Help](#)

Create Blog

Display Blogs

All Blogs

<input type="checkbox"/>	Name	Type	Last Modified Date	Entries
<input type="checkbox"/>	Blogging Workshop Exercise (Blog is not available.)	Course	10/18/11 5:56 PM	0
<input type="checkbox"/>	Global Issues Blog	Individual	12/8/11 2:49 AM	141(2 new)

Displaying 1 to 2 of 2 items

Show All

Edit Paging...

Posts from Student Blogs





Strong and Beautiful Liberian Women! “The Liberian Women’s Sewing Project (LWSP) is a sustainable apparel manufacturer based in Monrovia, Liberia. Established in 2009 by Liberian–American entrepreneur Chid Liberty, the company is part-owned and operated by Liberian women. The organization directs 75 percent of its profits toward community development projects. The remaining 25 percent of profits remain within the enterprise, allowing each worker to build equity over time” Please click on the below link which provides further information

<http://www.youtube.com/watch?v=UFhikWSCpfY>

“Supporting Women’s Empowerment in Liberia by Building a New Supply Chain” Root Capital.org. 1 Nov 2011

http://www.rootcapital.org/where_we_work/clients/supporting-women%E2%80%99s-empowerment-liberia-building-new-supply-chain

Student Comment

This is wonderful to see and hear. 75% of the proceeds going towards rebuilding the community. Liberia needs all the help it can receive. Proud to hear a work in progress.

Corruption in Cambodia



Although an Anti-Corruption Law was passed, corruption is still openly practiced in Cambodia. Everyone knows it's illegal - government officials included - yet nobody reports any corruption acts because people know that the government won't do anything about it anyway. It seems like things are only investigated if the government official is paid for in advanced and in a hush matter. A lot of people in Cambodia do a lot of bad things yet not everyone gets punished. Why? Because bribery and corruption play a huge role in Cambodia.

Sources:

www.humanrights.asia, www.cambodiamirror.org, www.talesofasia.com

Student Comment

Corruption is the worst of the worst; its one thing to be a criminal and everyone knows it, but it's another thing to steal from helpless kids while everyone thinks you are helping them. I have briefly read an article on orphanages in Haiti that have shut down, reason why stunned me. One orphanage was shut down for starving 45 kids and making them live in unsanitary conditions. The second story was about the owner of the orphanage that was sexually abusing the children. This is very sad but true and I'm just glad that they were stopped before more children became victims of this madness. <http://www.thestar.com/news/world/article/1074457--haiti-closes-orphanage-following-allegations-of-neglect-corruption>



A Fight to Save Mothers

Why doesn't the world care enough to save the lives of mothers? Maternal mortality rates have remained constant for 30 years. In Ethiopia, women are dying in labor because of the lack of medical equipment and staffing. The woman shown in the picture has been in labor for 4 days, because there are not enough medical staff and the proper equipment to bring her child into this world. I feel we need to have volunteers from the medical field from the U.S. assist in countries such as Ethiopia and other countries who do not have the proper assistance in the maternal ward. Do women really have to die and not be able to be a mother to a child they carried for 9 months because of this matter?

Kristof, N. . "A Fight to Save Mothers." *New York Times* 02 27 2004,. Print. <http://video.nytimes.com/video/2007/02/24/opinion/1194817093280/a-fight-to-save-mothers.html?ref=ethiopia>.

Student comment: *It is sad to see the suffering due to insufficient funds to help with medical care. My heart goes out to all these people. The World Family worked in collaboration with the Ethiopian Federal Ministry of Health, Clinton HIV/AIDS Rural Initiative, Northern California Hospitals and other partners to improve access to health care in rural areas by providing medical equipment and supplies.*

Global Climate Change is impacting every country in different ways. The country I chose to talk about is India. India is definitely feeling the impact of unpredicted catastrophes such as heat wave, cyclones, floods, etc. With global climate changing for the worse, it will hit India hard because the country is very close to its resources and it is the very core on how they bring income in. The people that would get hit the hardest is the poor because they are having a tough time as it is and with climate changes and it will diminish the lands resources in which they work to make their money.

<http://www.indiaclimateportal.org/how-climate-change-affects-india>

In another article talks about how India is upcoming in being one of the sources of greenhouse gasses. It also talks about what they plan on doing about this.

<http://liveearth.org/en/liveearthblog/indias-stance-on-climate-change>



Comments: 2 New

Comment

Saturday, February 25, 2012 9:08:43 PM EST

Is this a recent flood or is this a on going thing that the people? The poor is always the ones to suffer because they do not have the resources necessary to overcome the dangers. The rich have so many choices that are not available to the poor.

Saturday, February 25, 2012 9:11:53 PM EST

Wow! I was not even aware of this. I cant imagine living on those conditions, its unsanitary. I have to commend the poor people of India for learning how to cope and survive under these conditions. Im glad that they are looking for ways to improve these conditions to further improve their situation. These pictures depicts the struggle with the air pollution and water flooding that that they are experiencing in India.

From Global Warming to "Climate Change"

The Philippines rank third on the climate change vulnerability list.

According to a report by the United Nations, Vanatu which has a water shortage ranks at #1 with a disaster risk percentage of 32% and the Philippines ranks at #3 with a 24% disaster risk. A study presented in 2010 reported that climate data showed great increases in hot days in many areas of the country between the years 1960–2003. The Philippines is more at risk of experiencing natural disasters such as storms, floods, earthquakes and droughts. There is no doubt that man plays a part in the factors that are affecting the climate. Land conversion, deforestation and mining activities are a few of man made contributing factors.

Philippines ranks third on climate change vulnerability list. It starts to rain earlier than expected and landslides and flash floods are a major problem for this country.

Kristine L. Alave, Philippine Daily Inquirer, 2:54 am | Monday, October 10th, 2011

"The effects of climate change manifest not only in the environment's degradation. Global warming also affects energy, agriculture, health, water and marine resources, said Dr. Teresita R. Perez, director of the Ateneo De Manila University's Department of Environmental Sciences."

"Perez said, in a conference on climate change, the downstream effects of climate change would make an already bad situation worse. Extreme changes in the weather and the rise of carbon dioxide in the atmosphere would reduce the harvests of farmers, cause habitat degradation and species loss, epidemics and diseases, kill corals, and disrupt carbonate chemistry making shell and bone formation difficult."

Environmental Destruction, Effects of Climate Change to Worsen in Philippines, Published on January 6, 2011 By ANNE MARXZE D. UMIL



Residents clamber on electric wires to stay out of floodwaters while others wade neck-deep in Cainta Rizal, east of Manila

Student Reflections on Blogging

- *Global Social Change has really opened my eyes to the real world. When I thought I had it bad, the blogging project enlightened me to see there are people in Third World countries who are suffering. J.C.*
- *I will admit, that I was uncertain about this class at first. You made it a lot more exciting with allowing us to use a blog to learn about the countries that not everyone might have known well. I even learned more about a country that holds part of my family and part of my heritage as well. It has made me also open my eyes so much more and I am very glad that I took this class! A.G.*
- *What I enjoyed most was the blog project was the looking into the worlds of people in different countries and learning about the things that were going on socially and economically. K.B.*

Student Comment

- “I want to say thank you for giving me a great learning experience. I wasn't very enthusiastic about this class in the beginning. The course (discussion) blog has really helped me with my writing skills, researching skills and increased my knowledge about society as a whole. I look forward to the blog every week and the responses I receive.”

Limitations and Lessons Learned

- Bb blog feature is not user-friendly. Blogger, Wordpress are better, but lacking privacy.
- Edublogs may be an alternative (privacy).
- Bb blog feature – problems with grading (comments do not show in grader); not ideal for discussion board.
- Copyright issues with multimedia

Summary of Best Practices

- Provide a Code of Conduct
- Guidance for feedback and commenting
- Preparing students to create and develop blogs:
 - LibGuide Resource
 - Incorporate academic departments such as the Library and Academic Support Center



The screenshot displays the Berkeley College LibGuide website. The header features the Berkeley College logo with the tagline "MY LIFE, MY CHOICE, MY EDUCATION" and navigation links for "Information", "Success", and "Click Here For LIVE HELP". The main content area is titled "All about Writing: From the Writing Process to Avoiding Plagiarism" and includes a search bar and navigation tabs such as "Home", "Writing Process and Essay Types", "MLA/APA Formats and Style", "All About Plagiarism", and "Grammar and Punctuation". The page is divided into several sections:

- Writing for the Web: The Basics**: A text-based resource explaining that writing for the web differs from traditional print essays, emphasizing brevity and directness. It includes a link to a video resource.
- What is your favorite web writing format?**: A poll asking users to select their preferred web format from options: Blogs, Twitter, Facebook, E-journals, Discussion Boards, and "I don't prefer writing for the web".
- Writing for the Web Resources**: A section listing various online resources with star ratings, including "Online Writing Tip Sheet", "Writing for the Web: Gerry McGovern", "A List Apart: Writing for the Web", and "Jakob Nielsen's website on usability and web design".

Q & A

Questions?

Have More Questions?

- Email us:
 - Dr. Marilyn Kulik, mfk@BerkeleyCollege.edu
 - Loren Kleinman, lok@BerkeleyCollege.edu

Resources for Blogging

The Edublogger

<http://theedublogger.com/check-out-these-class-blogs/>

Assigning and Assessing Student Blogs <http://www.slideshare.net/Runte/assigning-and-assessing-blog-assignments>

Rubrics To Evaluate Classroom Blogging

<http://facultydevelopmentbgsu.blogspot.com/2005/11/rubrics-to-evaluate-classroom-blogging.html>

Copyright Friendly/Creative Commons Resources

<http://sdst.libguides.com/content.php?pid=184760&sid=2134559>

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