I Walk The "Online"

Interactive Distance Counseling & Advising

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Objectives

Why?

Evolution of the Online Counseling Model
Components of the Online Counseling Model
Challenges and Benefits of Each Component
Demonstration of Web-Conferencing Tools
Data

At the hub of Brookdale Community College's holistic counseling model is a strong commitment to traditional student development principles.



We believe this new method of delivery is consistent with that commitment.

Why Online Advising?

Benefits to the Students and Student Development Professionals

Students:

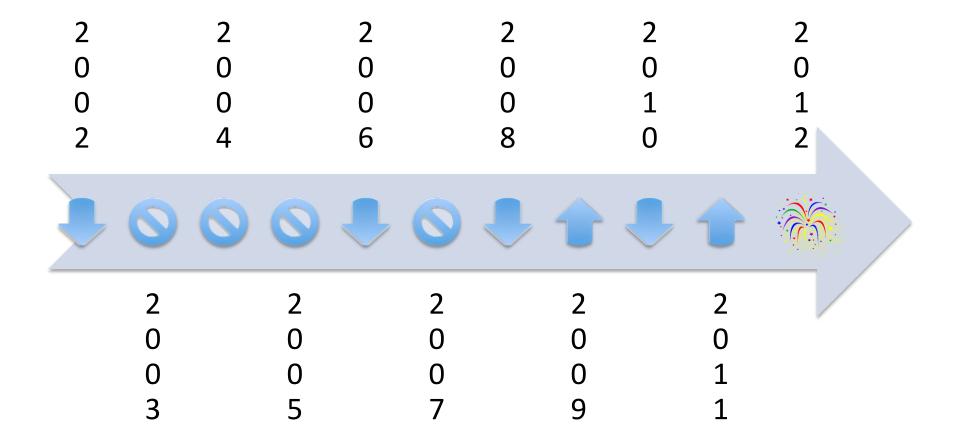
- Meeting them "where they are"
- 🏶 Engagement
 - Connection=Success

Counselors & Advisors:

- Complements academic advising
 - Almost impossible to do our jobs without it

Evolution and advancement of counseling and advising

2002-2012: TEN YEARS IN THE MAKING



Email



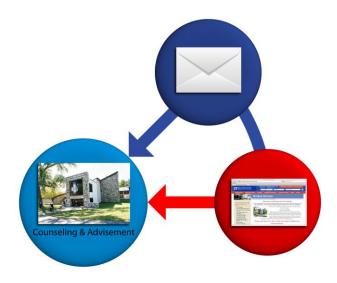
Benefits & Challenges

- Sommonplace
- Highly accessible
- Ability for a quick response

Asynchronous

- Possible lag time in response
- Easily misunderstood
 - Lack of facial cues and vocal tones
- 🏶 Security
 - FERPA issues

Counseling & Advising Homepage



Benefits & Challenges

24-7 accessibility

- Easy dissemination of information
- 🏶 Easily updated

Monitoring and maintenance

–Time

-Talent/Expertise Among Staff

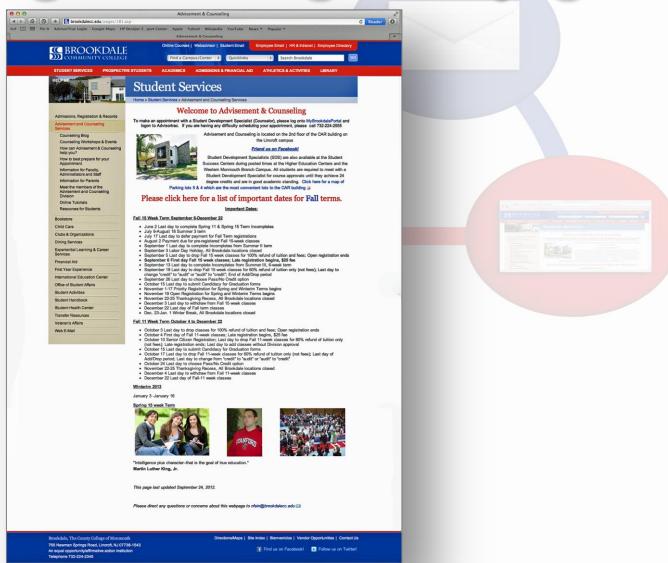
-Relevant Information

Limited space

🏶 Clarity

Information overload

Counseling & Advising Homepage



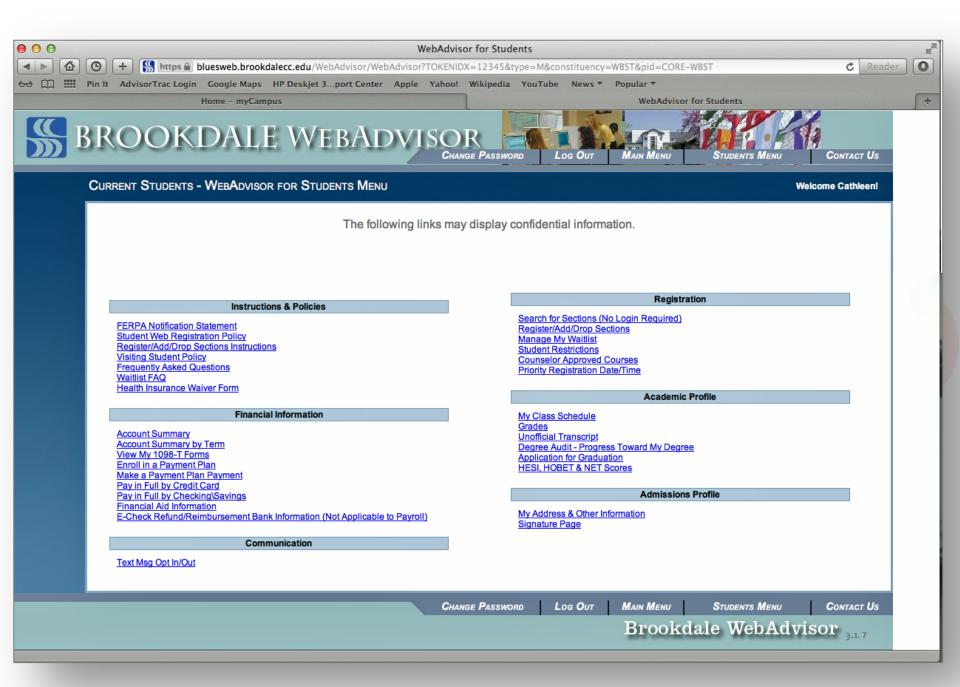


WebAdvisor

A comprehensive web-based tool that allows students access to many services without having to come to campus

- Many schools use Banner

During the counseling session can be used for:



Challenges

Counselors & Advisors

- Transition/change to new technology
 - Training
 - Time to learn
 - "Buy-In"

New Technology Customization Technical Issues

– IT support

Challenges Students

- Remembering how to "Log In"
- Navigation and application of heavy content
- "Degree Audit" not intuitive
 - often cannot logically sort courses as a counselor or advisor might
- Not interactive
 - Changes and corrections

Facebook



Benefits & Challenges Counselors & Advisors

It meets students "where they are".

- 93% of all students have accounts
- Student follow "brands" they like.
- Can communicate quickly
- Builds a community
- As soon as you've met them "where they are"... they've moved!
- 🏶 Monitoring (daily)
- Students don't want to be our "Friends"



- Cannot substitute for one-to-one advising
 - although younger students may believe they prefer it
- Don't associate college with social networking
- May seem "intrusive"
- 🏶 Lag in response time
- Designed for quick messages, so content is not "searchable"







Benefits & Challenges

- 24-7 accessibility
- Easy access to information
- Immediate release of information
 - Students can subscribe to the RSS Feed
- More creative visual template
 - Searchable data
- Requires maintenance and updating as information can get "old"
- One way communication (counseling to student)



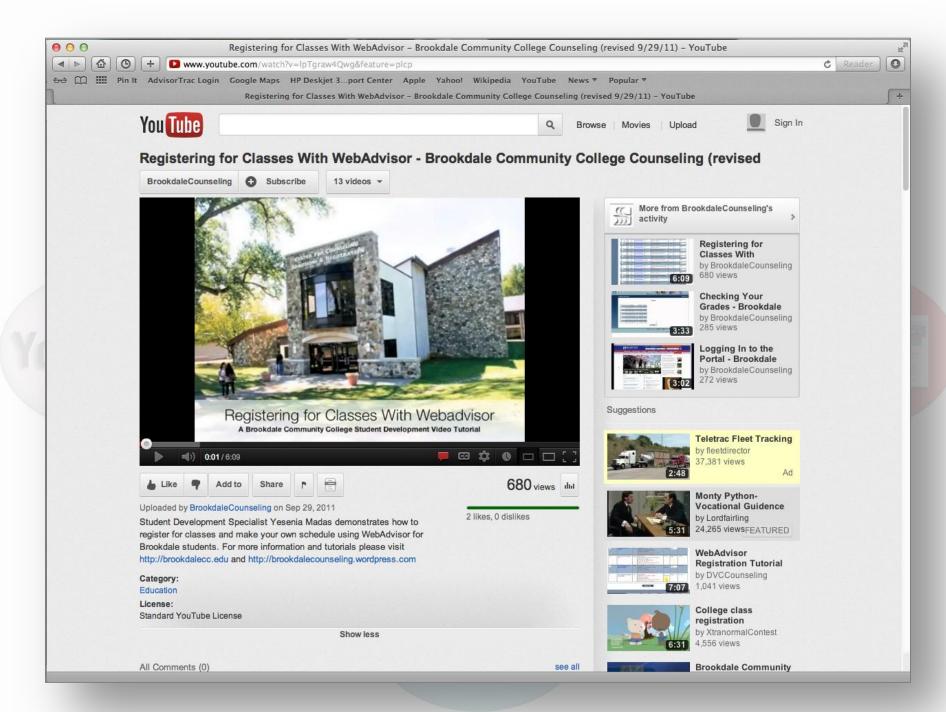
YouTube and Video Tutorials



Benefits & Challenges

Video Tutorials

Using multimedia to answer FAQs Free marketing tool Information dissemination Saves valuable appointment time Time to reflect and review content Eliminated redundancy in sessions Requires technology support from institution No control over who views the videos or how they are used.

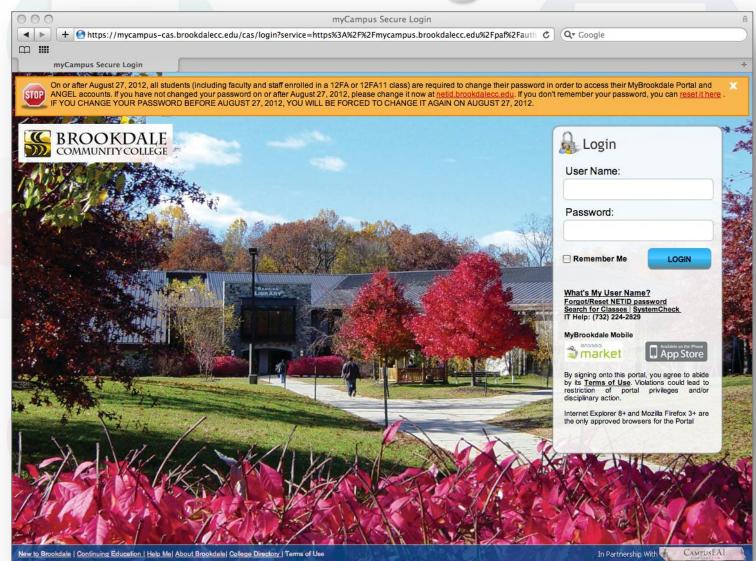


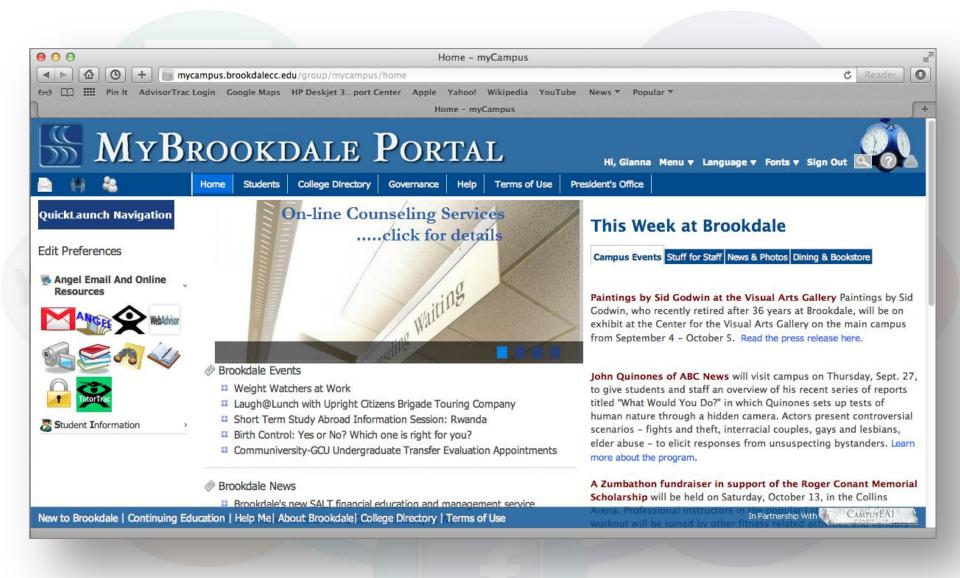
Adobe Connect

An online conferencing tool that allows students to attend a face-to-face counseling session from anywhere with a high speed internet connection.



Portal Log-In





Meet with a counselor online now.

+ https://mycampus	brookdalecc.edu/group/students/students	C Qr Google
Students - myCampus		
MarDr	DONTRALT DONTAL	
IVIYDE	ookdale Portal	Hi, Brookdale Menu 🔻 La
2	Students Student Services Student Resources Campus Life Campus Safety and Secur	ty II Financial Ald Portal Home Help
unch Navigation	▼ Student Events	 Student Information
nces	studentlife@brookdalecc.edu	
Email And Online		Most questions you may have about the
rces	The state of the s	links below.
Ser Webbing	International Day of Peace @ Regional Locations	 2010-11 & 2011-12 Catalogs 2011 2012 Children Handback
	Saturday, September 22	 2011-2012 Student Handbook 2012 Fall Important Dates
S 3 4/1	8:00am PTK walks in support of the Out of the Darkness Community Walk	 First Year Students - FYE
	Monday, September 24	Safety & Security Students & Governance
HOTTON:	6:00pm Science Monday Talk featuring Pete Bacinski; NJ Audubon Societ Tuesday, September 25	 Students & Governance Purchasing Manual - Standard Operat
	Tuesday, September 25 11:00am Voter Registration Drive	 Student Events Catering Guide
t Information >	11:30am Laugh at Lunch: Upright Citizens Brigade Touring Company	 Jersey Blues Dining Room
hon	12:00pm Rwanda Info session - Summer 2013 Faculty-led short-term progra	 September Lunch Menu
1944	Wednesday, September 26	 September 11 Exhibition Cooking
SAVE THE DATE!	Last day to choose Pass/No Credit option	Tuition E-Bill is new to Brookdale. Click here for in
aturday, October 13, 2012 11:00am-3:00pm	Toopin' Operating griterion	Please click on the Financial Aid tab for a myriad of
		Checks, Health Insurance, Tuition payments, etc.
IBATHON		you still have an unanswered question
th & Fitness Extravegenze	On-Line Counseling and Advisement	he pme@brookdalecc.edu_
nefit the Roger Price Conant Memorial Scholarship	Counseling now offers On-line Counseling and Advisement sessions.	
	On-line sessions are available during the following hours, on	Welcome Back Week
	a first come, first serve basis:	GREETINGS FROM
ndar 👔	• Tuesday: 5-7pm	Thurs. 9/6 - Mon 10
Today Next>	Wednesday: 11:30-5pm	
Lu We Th fr Sa	Please note: Logging in does not guarantee that you will speak with a counselor, as our waiting list may be long. Hours of availability are strictly	
4 5 6 7 8 11 12 13 14 15 18 19 20 21 22	observed regardless of the length of the waitlist	
4 5 6 7 8 11 12 13 14 15 18 19 20 21 22 25 26 27 28 29	Online counseling sessions are appropriate for the following requests:	
62 62 62 62 62	Academic planning	
2 days 1 week 2 weeks	Course approval Probation contracts	
v	Transfer Information Degree requirements	
	Legree requirements Transcript evaluations	
red by the American tion for Suicide	Please make an in-person appointment for the following:	
ion	Career test results	
ed Calendars: s Gmail Calendar	Personal counseling SAP forms	
r Services	Dropping of courses	
int Life iss Centers	Graduation application	
olidays	To meet with a counselor online during the hours stated above, click here.	
endars	Student Email for Mobile Devices	
	GET BROOKDALE EMAIL ON YOUR MOBILE!	
	GMIN GET BROOKDALE EMAIL ON TOOR MOBILE!	
	Refer to the following documentation for configurations and settings:	
	Andriod Blockberry	
	Phone	

▼ On-Line Counseling and Advisement

Counseling now offers On-line Counseling and Advisement sessions.

On-line sessions are available during the following hours, on a first come, first serve basis:

- Tuesday: 5-7pm
- Wednesday: 11:30-5pm



Please note: Logging in does not guarantee that you will

speak with a counselor, as our waiting list may be long. Hours of availability are strictly observed regardless of the length of the waitlist

Online counseling sessions are appropriate for the following requests:

- Academic planning
- Course approval
- Probation contracts
- Transfer information
- Degree requirements
- Transcript evaluations

Please make an in-person appointment for the following:

- Career test results
- Personal counseling
- SAP forms
- Dropping of courses
- Graduation application

To meet with a counselor online during the hours stated above, click here.

MyBrookdale Port	
Con-line Counseling Form Advising & Counseling Homepa	
✓ Advising Disclosure Please carefully read the disclosure below and the Procedures to the right	
before completing the form below. By selecting "Yes" to <i>I grant permission</i> , you are giving permission to Brookdale Community College Online Advising to view my academic records and provide me with personal information related to my	Procedures On-line Counseling sessions are supported through Adode Connect Meetings. It is recommended that you test your computer prior to attending a meeting. Please have a cell phone or phone available during the online session as a backup should your audio connection fail.
academic record via Adobe Connect. By selecting "Yes" to <i>I confirm my identification</i> , you are confirming that you are the student whose identification number and personal information has been provided above.	Adobe Connect Meeting. This utility tests the four key components for a successful meeting experience.
Online Counseling Session	Flash Player Network connectivity to the Adobe Connect Server Arailable bandwidth
□ On-line Counseling Request Form	Acrobat Connect Meeting Add-in version
To meet with a counselor online, please fill out the following information. Once the form is completed and submitted, you will be given a link to access the on-line counseling session. You must confirm that your computer can support the Adobe Connect webinar session. If you have not done so, use the link to run the "Connection Test'. The Connection Test Checks your computer to the "Context" of the "Connection Test". The Connection Test Checks your computer to the "Context" of the "Connection Test". The Connection Test Checks your computer to the "Context" of the "Connection Test". The Connection Test Checks your computer to the "Context" of the "Connection Test". The Context context of the test checks your computer to the "Context" of the "Connection Test". The Context of the test checks your computer to the "Context" of the "Connection Test". The Context of the test of the test checks your computer to the "Context" of the "Connection Test". The Context of the test of test of test of the test of test	Connection Test Link: https://admin.acrobat.com/common/help/en/support/meeting_test.htm. Instructions for participating in an Adobe Connect Meeting are available. It is recommended that you download and carefully review these instructions prior to attending your on-line counseling session:
make sure all the system requirements are met. (NOTE: The Connectection Test link is contained within the "Procedures" frame to the right of this form)	Participant's User Guide and Instructions
Student Name	1. Please login as a "Guest" and type your full name and click "Enter Room" (see sample login window below).
Brookdale Student ID	c Enter as a Guest
	Name
Student's Address	Enter Room
Student's State	C Enter with your login and password
	2. To end your session, please select
Student's Zip Code	"Exit Meeting" from the Meeting menu.
Student's Brookdale Email	Adde Meeting (1) - AU -
Student's Phone # (during on-line counseling session)	
	Full Screen
Major	Exit Adobe Connect
Reason for requested session	
Academic Planning	Parate and a second s
I grant permission to BCC Advising. O Yes No No	
I confirm my identify.	
⊖ Yes ⊖ No	and provide the
I have complete the required computer O Yes No	Ivisor
Send	

Students - myCampus	Current On-line Advising Sessions - myCampus +
MyBrookdale Porta Monometric Constitution of the second	L Hi, Gianna Menu ¥ Language ¥ Fonts ¥ Sign Out
To meet with your counselor online, please click the link below: On-Line Advisement Link: http://brookdalecc.adobeconnect.com/onlinecounseling REMINDERS: • Be sure that your microphone is on and working prior to the start of the meeting. • If you need to run a system check to confirm that your computer could support the the Adobe Connect https://admin.acrobat.com/common/help/en/support/meeting_test.htm. • On-line Available Hrs: Tuesday: 5-7pm Wednesday: 11:30-5pm	ct platform, please click the following link: Connection Test Link
New to Brookdale Continuing Education Help Me About Brookdale College Directory Terms of Use	In Partnership With CAMPUSEA1
Open "http://brookdalecc.adobeconnect.com/onlinecounseling" in a new tab behind the current one	

Smile, You're On Camera!



Benefits

- 🏶 Convenient
- Accessible
- First used at Brookdale as a "site-based" approach
- Students can interact with the counselor in realtime
 - mimics a face-to-face meeting
 - Limits misinterpretation of information being disseminated
- 🏶 Secure
 - Student must sign in through portal and verify identity
 - Have a visual of student and can verify identity
 - Able to release private information

Challenges

Model Development

Information overload with regard to software options

- Many choices
- Not an abundance of online counseling programs to consult

Choosing an online advising instrument

- unique features to specific programs
- IT people chose our first software without truly understanding our needs
- Money/ Fund\$

Challenges

Implementation Training of staff and students

- Expertise
- Time
- Money

"Piloting" the program

- Allocation of resources
- Difficulty assessing number of students seen

Managing technology & technology issues



Implementation

Students can access from a remote location...

- Can your advisors?
- VPN access is necessary and requires a college owned computer.
- Requires the use of two computers

Developmental or "0-level" courses System freezes

- Macs seem to avoid these better than PCs
- Development of e-tools & forms

Sample "E"-tools

Program Plan Form

	Asso	ciate in Arts (A.A	.) Degree Requi	rements	
Name: Code:			Strong Inve	entory/MBTI	
Program:					
READ 091	READ 095	<u>Basic Sk</u> MATH 011		MATH 021	MATH
READ 092		MATH 012		MATH 022	GPA

	General Education	Associate in Arts (A.	A.)	GE Course Recommendations
L	Communications (C)	9 credits		Communications (C)
	[2 composition and 1 speech course]			
	ENGL 121, 122 SPCH 115			
2	Humanities (HU)	9 credits		Humanities (HU)
				. ,
	AMSL 101, ARAB 101, 102 ARTH 1			
	158, 231, 232, 235, 236, 245, 246 FRCI		101, 102, 203, 204	
	HIST 105, 106, 107, 108, 135, 136, 137			
	JPNS 101, 102, 203, 204 MUSI 115, 11 PHTY 105 RUSS 101, 102 SPAN 101.		o, 227(E)	
3	Social Sciences (SS)	6 credits		Social Sciences (SS)
'	Social Sciences (33)	o creatis		Social Sciences (55)
	ANTH 105 (CG), 205 ECON 105, 106,			
	HGEO 105 (CG) POLI 101, 105, 115	PSYC 105, 106, 206, 207, 208		
	SOCI 101, 202, 215			
ł	Mathematics (M) 3-8 credits			Mathematics (M)
	MATH 131, 136, 137, 145, 146, 151, 12	52, 153, 156, 171, 172, 176		
	Sciences (SC) 4-8 credits		12 credits	Sciences (SC)
	* At least one course in science must ha			
	BIOL 101, 102, 105, 107, 111, 112, 125 CHEM 100, 101, 102, 116, 136			
	ENVR 101, 102, 105, 111, 121, 125			
	PHYS 106, 108, 111, 112, 121, 122, 22	3		
1	Technological and Information Litera	cy Competency (IT) 0-4 credits		Technological & Information
				Literacy Competency (IT)
	COMP 129			
;	History (HI)	6 credits		History (HI)
	HIST 105, 106, 107, 108, 135, 136, 137			
5	Cultural and Global Awareness (CG)	** 3 credits**		Cultural and Global
	ANTH 105, 106 ENGL 128, 235, 236,			Awareness (CG)
	155, 215, 216, 217, 218, 225, 226, 227,	235 HUMN 129, 230 MUSI 116 PHIL	225 PSYC 217	
	SOCI 105, 216			Education (E)
7	Ethical Dimension (E)			Ethical Dimension (E)
	At least one course in the student's prog which can come from any of the above l	ram of study must contain an ethical dis	nension. This course,	
	student recognize, analyze and assess et	hical issues and situations. PHII 105 11	5.227	
-	REQUIRED GENERAL	45		
	EDUCATION CREDITS	43		
		· · · · · · · · · · · · · · · · · · ·		
	Career Studies			
- 1		12 credits		
_		-		

Sample "E"-tools

Student Success Plan

(formerly known as a "Probation Contract")

	NT DEVELOPMENT SUCCESS PLAN Counseling Version		ROOKDALE
Name:		Student ID#:	
Email:		Telephone:	
Semester	r: Year: Probation/Reinstate	ement Level:	

Please note, this form refers to Academic Standing only. The requirements to achieve/maintain Satisfactory Academic Progress for Financial Aid purposes are different than for Academic Standing and are detailed in your Financial Aid Award Letter. You may jeopardize your financial aid should you withdraw from any courses or earn a grade of D or F. Please direct any questions about your Financial Aid eligibility to the Office of Student Financial Aid.

Courses:	Credits:	Courses:	Credits:
		т	otal Credits:

Student Development Specialist Student Success Strategic Plan and Comments Please list three success strategies:

SDS:		Date:	
	re that my academic standing at Brookdale is <u>unsatisfactory</u> an n this semester. If I do not receive satisfactory academic stand		

Probation II

Dismissal

Student Signature

Date

This document supersedes all prior course approval forms.

Suspension

Form last updated: October 2011

What do the students think?

Surveys

- Satisfaction surveys were developed to elicit student input
 - Students were emailed the link.
 - However SurveyMonkey recognizes the IP address of the computer.
 - Impossible to have more than one student fill it out on the HEC computer.
 - Hard copies had to be printed and used.



Students

Students can't make appointments for online counseling with our scheduling software.

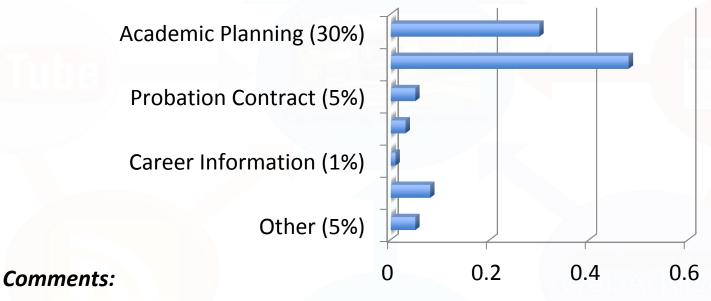
- AdvisorTrac
- Technology
 - Requires all users to have a computer, speakers, microphone and a high-speed Internet connection
 - Addressing technical problems

The Survey Instrument

-				_		
1. For what reasons did you as	e your counselor tod	ay?				
Automs Planing						
Course Approval						
Probative Contract						
Transfer Information						
Career Information						
Colution Repirements						
Other please specific						
2. How satisfied are you with y	our online advising to	Traisen?				
	Nep Satisfied	Gatalat	Noter Saturied Descinied		Desembled	Yep Deated
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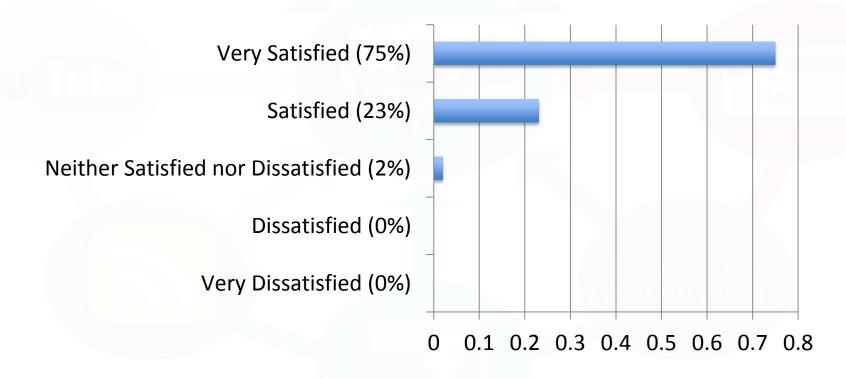
ebAdvisor

For what reason did you see your counselor today?

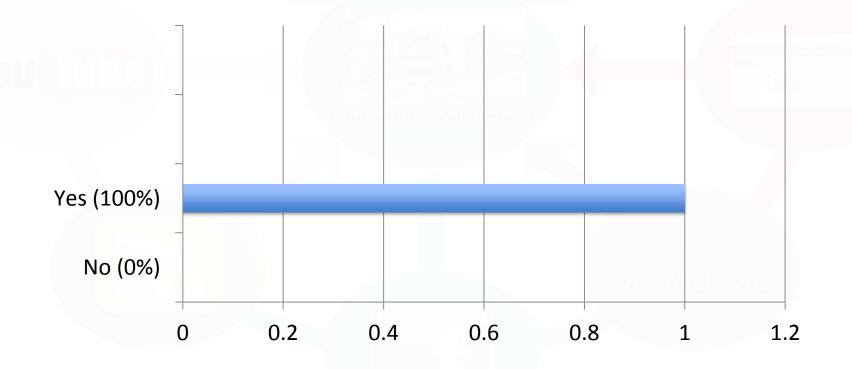


"Accuplacer Test Results"

How satisfied were you with your online advising session?

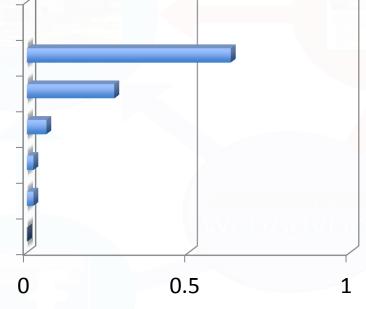


Do you feel that all of your advising needs were met during your online advising session?



Please indicate your level of satisfaction with the technology used during your online advising session.

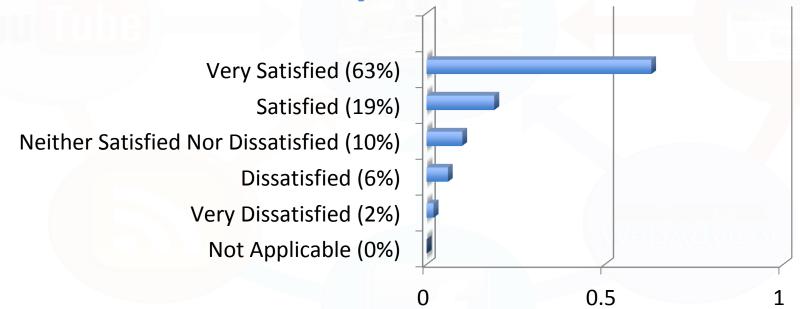
Clarity of the computer monitor



Very Satisfied (63%) Satisfied (27%) Neither Satisfied Nor Dissatisfied (6%) Dissatisfied (2%) Very Dissatisfied (2%) Not Applicable (0%)

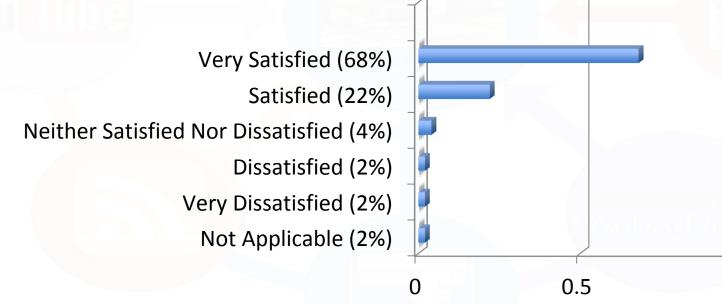
Please indicate your level of satisfaction with the technology used during your online advising session.

Clarity of the audio

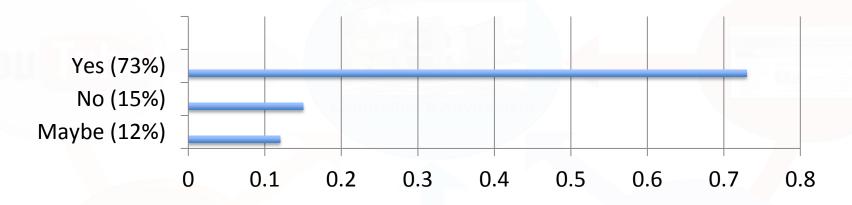


Please indicate your level of satisfaction with the technology used during your online advising session.

The effective use of e-tools



At some point in the future...will you consider meeting with your advisor online?

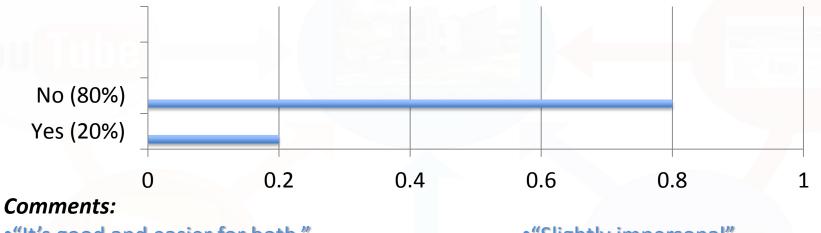


Comments:

- "Convenient"
- "Accessibility."
- "Convenience"
- •"New idea and a change of sorts"

- "I'd rather meet in person."
 "Face-to-face has less room for error."
- •"Real communication feels better"

Do you perceive any barriers to effective online advising?

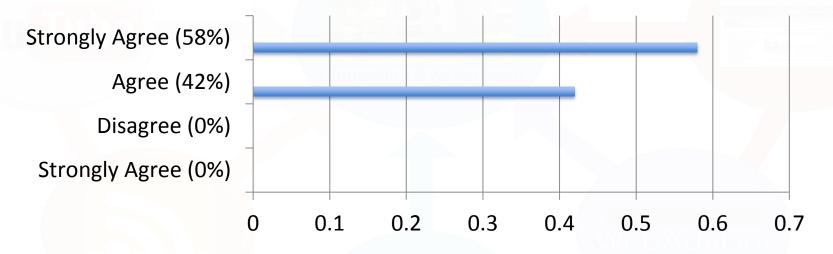


"It's good and easier for both."
"It's impersonal. I'd rather meet face-to-face."

•"Advising classes isn't effective."

"Slightly impersonal"
"Getting the appropriate signatures"
"Having the tech"
"Lack of contact"

Overall, I feel that my online advising session was as effective as a face-to-face advising meeting.



The Future



One Final Recommendation

In "Build Better Relationships Through Blogging", McFaddin and Schulze (2011) suggest...

...having "a tangible product in hand" when pitching a program such as this to your institution so that you can "say with certainty how big... an investment in time and money it would be"...•Vidyo

- Adobe Connect
- •Elluminate Live!
- •Zoom.us
- •Skype

Vidyo
Etudes inTouch! (iPhone App)
Face Time
Tango

Thank ya, thank ya very much!

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